



COVID-19 UPDATES

(Updated May 29, 2020)

Macrotech Marketing Associates, Inc. (MMA) continues to monitor the latest updates about the global COVID-19 pandemic. We are confident in our preparation and contingency planning for situations such as this.

All our manufacturing sites are operating at normal capacity, however, the impact of COVID-19 on the entire global supply chain is significant and ongoing.

SUPPLY CHAIN AND CUSTOMER IMPACTS:

- While MMA's manufacturing sites are running at capacity, not all of our suppliers and their supply chains are as fortunate. Because of this, our manufacturing lead times are affected. Component and raw material lead times are currently unpredictable.
- To mitigate the lead time disruption, MMA is significantly increasing on-hand inventory of vital and commonly used raw materials. While we would normally keep a 4 – 8 week supply of these, we are now maintaining a 12 – 16 week supply. We hope these measures are temporary, but foresee this situation continuing at least through 2020.
- To allow adequate booking time in the current environment, we are asking all customers to plan for this additional lead time. **Rather than POs placed for Just in Time inventory, based on standard lead times, we suggest placing POs for forecasted requirements through Q4, if possible, and at the very least, through the end of Q3.**
- We will be happy to accept scheduled POs and split shipments as long as MSQs are observed.

This situation remains very dynamic. We will continue to provide updates as we learn more. We remain committed to providing the superior service and support that our customers have come to expect of our company.

A handwritten signature in black ink that reads 'Anthony Prom'.

Anthony Prom
President & CEO
Macrotech Marketing Associates, Inc.